

**ROSS VALLEY FIRE DEPARTMENT
STAFF REPORT**

For the meeting of September 14, 2022

To: Board of Directors

From: Miranda Miller, Emergency Preparedness Coordinator

Subject: Update on local initiatives in recognition of September National Preparedness Month

RECOMMENDATION:

Staff recommends that the Board receive a verbal report/update on local preparedness initiatives.

BACKGROUND:

Over the past six months, Emergency Preparedness Coordinators throughout Marin have taken inventory of various emergency preparedness materials. The materials were then consolidated into 5 tangible steps residents can take to prepare for an emergency.

- **Sign up for Alerts & Notifications**
- **Make a Plan to Protect Yourself & Others**
- **Pack a Go Bag**
- **Assemble a Stay Box**
- **Help Friends and Neighbors Get Ready**

The steps listed above are outlined with easy-to-follow instructions at www.ReadyMarin.org.

A communications campaign was launched outlining each step in detail to promote the initiatives for September's National Preparedness Month. During National Preparedness Month the initiative details will be outlined in various publications. In addition, each town has received a version of these 5 steps to include in its newsletter.

The 5 steps don't just apply in September, they are spoken to while tabling, hosting events (Ready & Resilient), and at speaking engagements.

Projects currently being worked on are listed below:

- Ready & Prepared 5th Grade, in partnership with MCOE and Fire Safe Marin
- Great Shake Out, working with our communication channels to promote The Great Shake Out in Ross Valley

On the local level, the goal is to actively engage with champions in our communities and schools. Examples listed below:

- Establish a new Neighborhood Response Group in San Anselmo with 90+ engaged members
- Supporting established sites (Firewise and NRG)
- Planning neighborhood gatherings
- Host for Ready & Resilient Ross Valley (Fairfax & San Anselmo)
- Participated in a preparedness event at San Domenico
- Planned an evacuation drill in the Town of Ross.

The goal is to make preparedness achievable for all residents in Ross Valley and increase the number of registered users on AlertMarin.

FISCAL IMPACT

There is no associated fiscal impact, the Board has committed funds and prioritized emergency preparedness within the baseline budget including the new Emergency Preparedness Coordinator position.

Attachments:

- **Ready and Prepared 5th Grade**
- **Alert Marin**
- **Emergency Supplies**
- **Make a Plan**